

SOONSU KOREA

Republic of Korea's NO.1  
Wet wipes Manufacturer

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Republic of Korea's **NO.1**  
**Wet Tissue Manufacturer**  
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SOONSU KOREA Co., Ltd. was established in December 2014 as a specialized manufacturer of baby wet wipes. Upholding sincerity, trustworthiness, and truthfulness as its guiding principles, the company places the utmost importance on building trust both internally and externally in its business operations.

As a specialized wet wipes company, SOONSU KOREA directly collaborates with raw material suppliers and partners, focusing on product development, production technology, quality control, logistics system implementation, R&D, and other aspects to enhance product competitiveness and create distinctive products.

Currently, the company is recognized for its quality and technological capabilities in the domestic market and has expanded its presence internationally by exporting to countries such as Australia, Vietnam, Singapore, and Taiwan. SOONSU KOREA is a global enterprise that promotes the value of K-Wet Tissues.

CEO of SOONSU KOREA, *Chil-sik Yang*

## VISION

# *Differentiation & Globalization.*

SOONSU KOREA leads the **globalization** of K-Wet Wipes with **differentiated** products.  
We consider **trust** with our customers to be of paramount importance.



### **Sincerity**

Genuine and  
heartfelt



### **Trustworthiness**

Reliable and  
steadfast



### **Truthfulness**

Pure and upright  
without falsehood

# SOONSU HISTORY

- ISO 9001, 14001, 22716 certification for Gimcheon Factory
- CGMP certification for Gimcheon Factory

2023

- Completion of the new production facility in Gimcheon
- Expansion of production facilities (3rd unit)

2022

- Received the highest technology evaluation grade (T-3) for wet wipes manufacturing equipment and patent registration
- Received patents for wet wipes manufacturing systems and methods
- Brand K certification
- Launch of "Bebeen K" Wet wipes Designation as a Gyeongbuk Pride Enterprise

2021

2014

- Establishment of SOONSU KOREA

2016

- Launch of SOONSU Story,
- Launch of "Karr Peekaboo"
- Entry into e-commerce platforms such as Coupang, eBay, and 11th Street
- ISO 9001, 14001 certification for Cheongdo Factory

2017

- Launch of "Bebeen"
- Expansion and relocation of production facilities for Coupang Retail
- Commencement of overseas exports including a contract with Singapore
- Establishment of an in-house research institute
- Venture business certification

2018

- Coupang Vendor Flex contract
- Expansion of production facilities (2nd unit)
- Achieved sales of 20 million packs of "Bebeen" Wet wipes

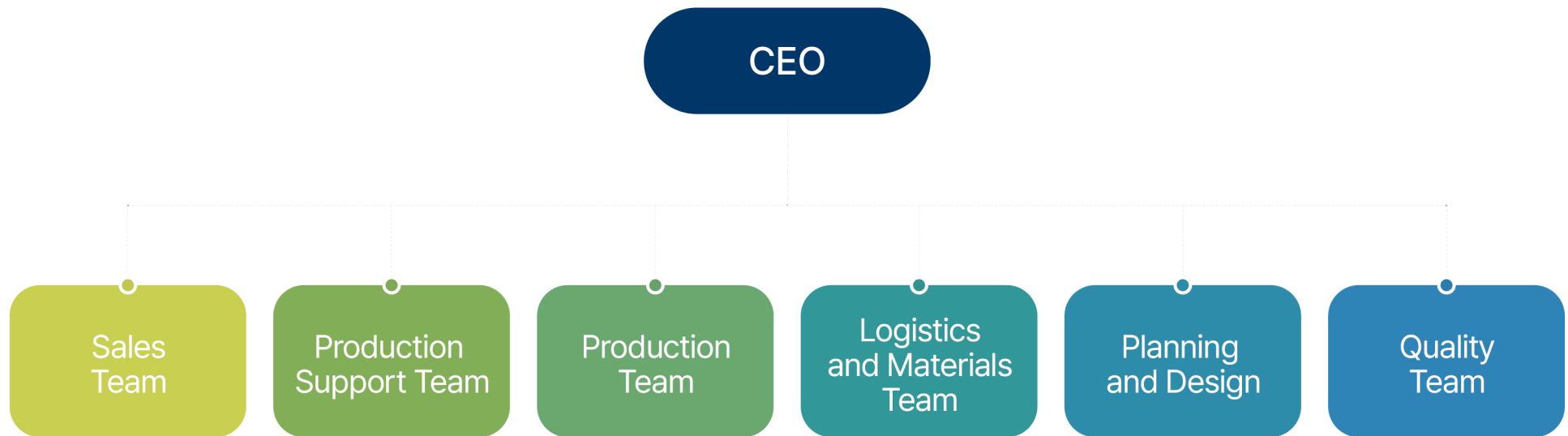
2019

- Received the Republic of Korea Premium Brand Award
- Received an Excellence Award at the Gyeongsangbuk-do Small and Medium-sized Enterprise Awards
- Received contracts for exports to Vietnam
- Commendation for outstanding small and medium-sized enterprises in Cheongdo-gun

## ORGANIZATION CHART

**SOONSU KOREA** goes directly from production to sales.

SOONSU KOREA operates as an end-to-end **One-stop system**,  
managing everything from production to sales directly





Republic of Korea's Tender  
Baby Skin Protection Project

### **Bebeen Baby Wet Wipes**

Your baby's first wet wipes,  
safe for their hands and around  
their mouth even when they wipe.



# SOONSU KOREA BRAND



Infusing Love into Pure Water

### **Soonsu Story Baby Wet Wipes**

Made with pure water, clean fabric,  
and safe ingredients.  
Trustworthy baby wet wipes, made  
cleanly and honestly.



Gently Like Baby's Cooing in Your Ear

### **Cooing Nature**

Clean and soft fabric, ample volume  
baby wet wipes available  
wherever you need them.



# ONE-STOP PROCESS



**Research & Development**

—

We continuously develop our products through research and analysis at our in-house research institute.



**Manufacturing & Production**

—

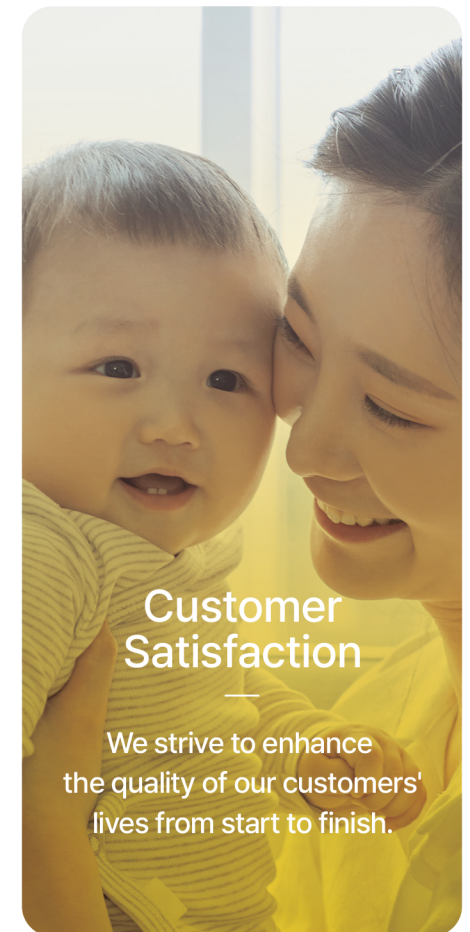
Using state-of-the-art facilities and automated processes, we rigorously control quality during production.



**Storage & Distribution**

—

We store, manage, and distribute products directly from our 5,500m<sup>2</sup> warehouse.



**Customer Satisfaction**

—

We strive to enhance the quality of our customers' lives from start to finish.

# PRODUCTION AUTOMATION

## Automated Production Process

We have introduced the highest-level facilities in the country and strive to produce perfect products using patented wet wipes manufacturing technology.

Automated  
Production Lines

**4 lines**

Monthly  
Production Capacity

UP  
TO **3.6 million**  
units



### 01 Purified Water Production

We produce clear and clean purified water using a 9-step purification system.



### 03 Fabric Process

We fold and cut the fabric to size and then fill it with the contents.



### 05 Secondary Packaging

Automated process for outer box packaging, moving products to the logistics warehouse.



### 02 Solution Production

Quality-tested raw materials are automatically injected into tanks to mix the solution.



### 04 Primary Packaging

Using an automated process that minimizes human contact, we film-pack the wet wipes.



### 06 Warehouse Storage

Completed products are stored and dispatched from a 5,500m<sup>2</sup> warehouse using automatic wrapping and palletizing.



# CGMP Cosmetic Good Manufacturing Practices

## Superior Cosmetic Manufacturing and Quality Control Standards

Produced rigorously and meticulously in a state-of-the-art manufacturing facility spanning approximately 15,000m<sup>2</sup>, certified by domestic and international accreditation bodies. In 2022, a new factory compliant with CGMP standards was designed and built, and in May 2023, we obtained CGMP certification under the jurisdiction of the Ministry of Food and Drug Safety, based on the Superior Cosmetic Manufacturing and Quality Control Standards.

Excellent Cosmetic Manufacturing Standards  
GMP (Good Manufacturing Practices)  
Ministry of Food and Drug Safety



# QUALITY CONTROL

## Stringent Quality and Hygiene Management

We rigorously manage the manufacturing process and production environment through a precise and principled quality system based on CGMP standards.

### Research and Development



- In-house product planning and development
- Continuous research and development of preservatives
- Product stability testing
- Thorough analysis of customer claims and research on preventive measures for recurrence

### Process Quality Management



- Quantitative, temperature-controlled automatic blending system
- Standard material management
- Quality system management – minimization of human errors
- In-process inspections
- Annual equipment calibration
- Strict quality education for operators

### Testing and Inspection



- Microbial limit testing for each batch
- Internal stability testing
- Thorough incoming material inspections
- Regular testing commissioned to accredited agencies for cosmetics
- Inspection of outgoing products
- Hygiene Management

### Hygiene management



- R/O purification system management
- Facility and workplace management according to GMP standards
- Workplace hygiene monitoring
- Strict restriction of internal and external access to the workplace
- Rigorous pest control system operated through CESCO.



Gimcheon Factory Site Area **15,000m<sup>2</sup>**



ISO 22716 · 14001 · 9001 Certification

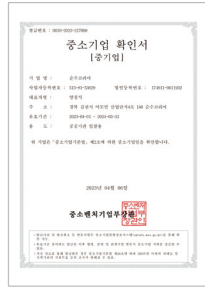
# CERTIFICATION



Patent Certificate for Wet Tissue Manufacturing System and Method



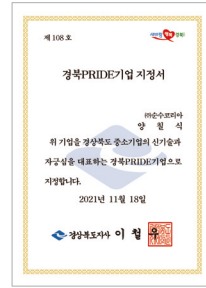
Patent Certificate for Wet Tissue Manufacturing Device



Small and Medium-sized Enterprise Confirmation



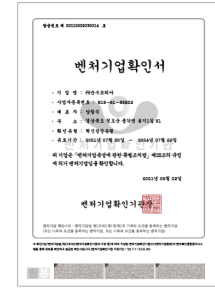
Excellent Technology Evaluation Enterprise Certification



Gyeongbuk PRIDE Enterprise Designation



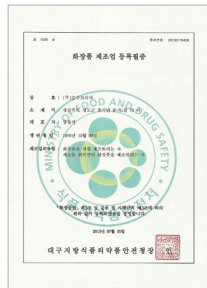
Recognition of In-house Research Institute



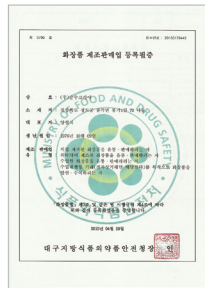
Venture Enterprise Confirmation



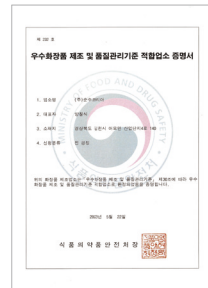
BrandK Certification



Registration in the Cosmetics Manufacturing Industry



Registration in the Cosmetics Responsible Sales Industry



CGMP Certification (Cosmetic Good Manufacturing Practices)



ISO 9001 Quality Management System



ISO 14001 Environmental Management System



ISO 22716 (GMP) Certification for Superior Cosmetic Manufacturing and Quality Management Standards

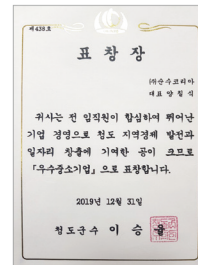
# AWARD



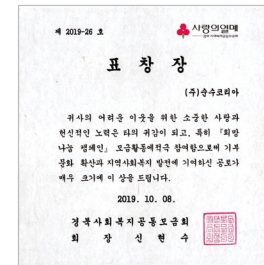
Excellence Award at Gyeongsangbuk-do Small and Medium-sized Enterprise Awards  
Gyeongsangbuk-do



Premium Brand Award  
Korea Premium Brand Development Institute



Commendation for Outstanding Small and Medium-sized Enterprises  
Cheongdo-gun



Commendation for Love and Dedication  
Gyeongbuk Community Chest of Korea



Commendation for Local Economic Activation  
Gyeongsangbuk-do

# SOONSU PARTNERS

## — Domestic Partners —

coupan**g**

NAVER

Gmarket

AUCTION.

위메프



TMON



올웨이즈

## — International Partners —

Singapore



Vietnam



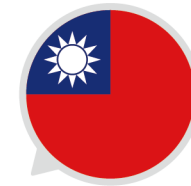
Australia



Cambodia



Taiwan





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